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**BUSINESS**

[Program Details](#)

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**Not sure where to start?**



**Did you know Pierce has two business degree options?**

Make sure this is the **RIGHT PROGRAM** for you.

**CAREER EXPLORATION & EMPLOYMENT**

**What can I do in this career field?**

[O-NET OnLine](#)

**Is this a growing career field in WA?**



**Is this career field right for me?**



**Will this career field meet the needs of my family?**



**Receive support from:**

**[Job and Career Connections Office](#)**

**to access and use:**



**CERTIFICATES**

- Business** - *53 credits*
- HR Management** - *58 credits*
- Supervision & Management** - *53 credits*
- Marketing** - *48 credits*

- Sales** - *43 credits*
- Customer Service** - *48 credits*
- Retail Management** - *53 credits*
- Fashion Merchandising** - *58 credits*

- Entrepreneurship** - *53 credits*
- Project Management** - *31-33 credits*
- Social Media Marketing** - *39 credits*

**Courses in these certificates apply towards Associate's Degree**

**2 YR DEGREES**

**Associate Degree in Business**  
*96-111 credits*

**Better Employability & Higher Wages**

**PATHWAYS TO 4 YR DEGREES**

**Central Washington University**  
@ Pierce College **ITAM**

**JOB OUTLOOK AND WAGES**

- [Personnel Assistant](#)
- [Payroll Clerk](#)
- [HR Specialist](#)
- [Supervisor \(Non-Retail\)](#)
- [Advertising Specialist](#)
- [Marketing Specialist](#)

- [Sales Person](#)
- [Customer Service Representative](#)
- [Supervisor \(Retail\)](#)
- [Merchandise Displayer](#)
- [Department Manager](#)

[Project Manager](#)

**JOB OUTLOOK AND WAGES**

- [Sales Manager](#)
- [General Manager](#)
- [Assistant Manager](#)
- [Operations Manager](#)
- [Marketing Specialist](#)
- [Marketing Manager](#)
- [Public Relations Manager](#)
- [Marketer](#)
- [HR Assistant](#)
- [Lodging Manager](#)
- [Food Service Manager](#)

**JOB OUTLOOK AND WAGES**

Career Cruising

WORKSOURCE

**TRANSFER NOTE**

Contact the Transfer Office at your school of choice for transfer credit verification.

Clover Park Technical College  
BAS - Management Operations

The Evergreen State College

Brandman University

Washington State University  
(Fashion Merchandising)

City University (Marketing)

Western Governors University

Devry University

University of Maryland University College

Eastern Oregon University

Administrative Services Manager

Sales Manager

Public Relations & Fundraising Manager

Marketing Manager

Market Research Analyst

Management Analyst

HR Manager

Budget Analyst



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**RELATED PROGRAMS**

Accounting

Business Tech

Business Transfer

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PLEASE SEND COMMENTS OR CORRECTIONS TO:

**Roadmap Helpdesk**

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