



BUSINESS

[Program Details](#)

[Program Outcomes](#)

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Program Navigator

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- [Tuition & fees](#)
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- [Veterans](#)
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- [IBEST](#)

Not sure where to start?



Did you know Pierce has two business degree options?

Make sure this is the **RIGHT PROGRAM** for you.

CAREER EXPLORATION & EMPLOYMENT

What can I do in this career field?



Is this a growing career field in WA?



Is this career field right for me?



Will this career field meet the needs of my family?



Receive support from:

Job and Career Connections Office

to access and use:

CERTIFICATES

- Business - 53 credits**
 - HR Management - 56-58 credits**
 - Supervision & Management - 51-53 credits**
 - Marketing - 46-48 credits**
 - Sales - 46-48 credits**
 - Customer Service - 46-48 credits**
 - Retail Management - 51-53 credits**
 - Fashion Merchandising - 56-58 credits**
 - Entrepreneurship - 51-53 credits**
 - Project Management - 28-30 credits**
 - Social Media Marketing - 39 credits**
- Courses in these certificates apply towards Associate's Degree**

JOB OUTLOOK AND WAGES

- [Personnel Assistant](#)
- [Payroll Clerk](#)
- [HR Specialist](#)
- [Supervisor \(Non-Retail\)](#)
- [Advertising Specialist](#)
- [Marketing Specialist](#)
- [Sales Person](#)
- [Customer Service Representative](#)
- [Supervisor \(Retail\)](#)
- [Merchandise Displayer](#)
- [Department Manager](#)
- [Project Manager](#)

2 YR DEGREES

Associate Degree in Business
Degree Plan: 99-111 credits

Better Employability & Higher Wages

JOB OUTLOOK AND WAGES

- [Sales Manager](#)
- [General Manager](#)
- [Assistant Manager](#)
- [Operations Manager](#)
- [Marketing Specialist](#)
- [Marketing Manager](#)
- [Public Relations Manager](#)
- [Marketer](#)
- [HR Assistant](#)
- [Lodging Manager](#)
- [Food Service Manager](#)

PATHWAYS TO 4 YR DEGREES

Central Washington University

TRANSFER NOTE
WorkSource

Contact the Transfer Office at your school of choice for transfer credit verification.

@ Pierce College **ITAM** **Business**

Clover Park Technical College
BAS - Management Operations

The Evergreen State College

Brandman University

Washington State University
(Fashion Merchandising)

City University (Marketing)

Western Governors University

Devry University

University of Maryland University College

JOB OUTLOOK AND WAGES

Administrative Services Manager

Sales Manager

Public Relations & Fundraising Manager

Marketing Manager

Market Research Analyst

Management Analyst

HR Manager

Budget Analyst

RELATED PROGRAMS **Eastern Oregon University**
Accounting **Business Tech** **Business Transfer**

PLEASE SEND COMMENTS OR CORRECTIONS TO:

Roadmap Helpdesk

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