

[Go to Business Pathways Page](#)



BUSINESS

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Program Navigator
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Did you know Pierce has two business degree options?

Make sure this is the **RIGHT PROGRAM** for you.

CAREER EXPLORATION & EMPLOYMENT

What can I do in this career field?

[O*NET OnLine](#)

Is this a growing career field in WA?



Is this career field right for me?



Will this career field meet the needs of my family?



Receive support from:

[Job and Career Connections Office](#)

to access and use:

CERTIFICATES

Business - *53 credits*
HR Management - *58 credits*
Supervision & Management - *53 credits*
Marketing - *48 credits*

Sales - *43 credits*
Customer Service - *48 credits*
Retail Management - *53 credits*
Fashion Merchandising - *58 credits*

Entrepreneurship - *53 credits*
Project Management - *31-33 credits*
Social Media Marketing - *39 credits*

Courses in these certificates apply towards Associate's Degree

JOB OUTLOOK AND WAGES

[Personnel Assistant](#)
[Payroll Clerk](#)
[HR Specialist](#)
[Supervisor \(Non-Retail\)](#)
[Advertising Specialist](#)
[Marketing Specialist](#)

[Sales Person](#)
[Customer Service Representative](#)
[Supervisor \(Retail\)](#)
[Merchandise Displayer](#)
[Department Manager](#)

[Project Manager](#)

2 YR DEGREES

Associate Degree in Business
96-111 credits

Better Employability & Higher Wages

JOB OUTLOOK AND WAGES

[Sales Manager](#)
[General Manager](#)
[Assistant Manager](#)
[Operations Manager](#)
[Marketing Specialist](#)
[Marketing Manager](#)
[Public Relations Manager](#)
[Marketer](#)
[HR Assistant](#)
[Lodging Manager](#)
[Food Service Manager](#)

PATHWAYS TO 4 YR DEGREES

Central Washington University



Career Cruising



TRANSFER NOTE

Contact the Transfer Office at your school of choice for transfer credit verification.

- @ Pierce College
- ITAM Supply Chain Mgmt**
- Clover Park Technical College**
- BAS - Management Operations**
- The Evergreen State College**
- Brandman University**
- Washington State University**
(Fashion Merchandising)
- City University** (Marketing)
- Western Governors University**
- Devry University**
- University of Maryland University College**
- Eastern Oregon University**

- JOB OUTLOOK AND WAGES**
- Administrative Services Manager
 - Sales Manager
 - Public Relations & Fundraising Manager
 - Marketing Manager
 - Market Research Analyst
 - Management Analyst
 - HR Manager
 - Budget Analyst



RELATED PROGRAMS

Accounting

Business Tech

Business Transfer

PLEASE SEND COMMENTS OR CORRECTIONS TO:

Roadmap Helpdesk

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