

[Go to Pierce Career Roadmaps Home](#)



**BUSINESS**

[Program Details](#)

[Program Outcomes](#)

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Program Navigator  
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**ENTRANCE CONSIDERATIONS**



- [Enrollment Prep](#)
- [Admissions](#)
- [Active Duty](#)
- [GI Bill](#)

**Not Sure where to Start?**

Prior Learning Credit Resources:

**Test Out**

[CLEP](#) [DSST](#)

**Train Out**

Official Military Transcripts

[JST](#) [CCAF](#)

**C.O.O.L.**

Credentialing Opportunities On-Line

[Army Force](#) [Navy/Marines](#) [Air](#)

**CAREER EXPLORATION & EMPLOYMENT**

**What can I do in this career field?**



**Will this career field meet the needs of my family?**



**Receive support from:**

**[Job and Career Connections Office](#)**

**to access and use:**



**Career Cruising**

**Similar VIE 25 Programs:**



**Related Military Specialties**

Maximize your Military Training towards your Future Career!\*

Anyone can enter this program, but some career codes have training that might increase the opportunity for prior learning credit.

**Click on the on the job outlook links to see all the codes for this Career Field.**

*\*All military can receive general education transfer credits. Individual programs can assist in evaluating for additional degree specific credit opportunities.*

**CERTIFICATES**

- Business** - [53 credits](#)
- HR Management** - [56-58 credits](#)
- Supervision & Management** - [51-53 credits](#)
- Marketing** - [46-48 credits](#)
- Sales** - [46-48 credits](#)
- Customer Service** - [46-48 credits](#)
- Retail Management** - [51-53 credits](#)
- Entrepreneurship** - [51-53 credits](#)
- Project Management** - [10 credits/28-30 credits](#)
- Social Media Marketing** - [39 credits](#)

Courses in these certificates apply towards Associate's Degree

**ASSOCIATE DEGREE**

**Associate Degree in Business**

Degree Plan: [99-111 credits](#)

**JOB OUTLOOK AND WAGES**

- [Personnel Assistant](#)
- [Payroll Clerk](#)
- [HR Specialist](#)
- [Supervisor \(Non-Retail\)](#)
- [Advertising Specialist](#)
- [Marketing Specialist](#)
- [Sales Person](#)
- [Customer Service Representative](#)
- [Supervisor \(Retail\)](#)
- [Department Manager](#)
- [Project Manager](#)

**JOB OUTLOOK AND WAGES**

- [Sales Manager](#)
- [General Manager](#)
- [Assistant Manager](#)
- [Operations Manager](#)
- [Marketing Specialist](#)
- [Marketing Manager](#)
- [Public Relations Manager](#)



Better Employability  
& Higher Wages



Marketer  
HR Assistant  
Lodging Manager  
Food Service Manager

**PATHWAYS TO BACHELOR DEGREE**

**Central Washington University**  
@ Pierce College **ITAM** **Business**

**The Evergreen State College**

**Brandman University**

**Washington State University**  
(Fashion Merchandising)

**City University** (Marketing)

**Western Governors University**

**Devry University**

**University of Maryland University College**

**Eastern Oregon University**



**JOB OUTLOOK AND WAGES**

Administrative Services Manager  
Sales Manager  
Public Relations & Fundraising Manager  
Marketing Manager  
Market Research Analyst  
Management Analyst  
HR Manager  
Budget Analyst

PLEASE SEND COMMENTS OR CORRECTIONS TO:

**Roadmap Helpdesk**

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