

[Go to Pierce Career Roadmaps Home](#)



**BUSINESS**

[Program Details](#)

[Program Outcomes](#)

**Annette Sawyer-Sisseck** (PY)

Program Navigator  
253-864-3362

**ENTRANCE CONSIDERATIONS**



- [Enrollment Prep](#)
- [Admissions](#)
- [Active Duty](#)
- [GI Bill](#)

**Not Sure where to Start?**

Prior Learning Credit Resources:

**Test Out**

[CLEP](#) [DSST](#)

**Train Out**

Official Military Transcripts

[JST](#) [CCAF](#)

**C.O.O.L.**

Credentialing Opportunities On-Line

[Army Force](#) [Navy/Marines](#) [Air](#)

**CAREER EXPLORATION & EMPLOYMENT**

**What can I do in this career field?**



**Will this career field meet the needs of my family?**



**Receive support from:**

**[Job and Career Connections Office](#)**

**to access and use:**



**Career Cruising**

**Similar VIE 25 Programs:**



**Related Military Specialties**

Maximize your Military Training towards your Future Career!\*

Anyone can enter this program, but some career codes have training that might increase the opportunity for prior learning credit.

**Click on the on the job outlook links to see all the codes for this Career Field.**

*\*All military can receive general education transfer credits. Individual programs can assist in evaluating for additional degree specific credit opportunities.*

**CERTIFICATES**

**Business - 53 credits**

**HR Management - 56-58 credits**

**Supervision & Management - 51-53 credits**

**Marketing - 46-48 credits**

**Sales - 46-48 credits**

**Customer Service - 46-48 credits**

**Retail Management - 51-53 credits**

**Entrepreneurship - 51-53 credits**

**Project Management - 10 credits/28-30 credits**

**Social Media Marketing - 39 credits**

Courses in these certificates apply towards Associate's Degree

**JOB OUTLOOK AND WAGES**

[Personnel Assistant](#)

[Payroll Clerk](#)

[HR Specialist](#)

[Supervisor \(Non-Retail\)](#)

[Advertising Specialist](#)

[Marketing Specialist](#)

[Sales Person](#)

[Customer Service Representative](#)

[Supervisor \(Retail\)](#)

[Department Manager](#)

[Project Manager](#)

**ASSOCIATE DEGREE**

**Associate Degree in Business**

99-111 credits

**JOB OUTLOOK AND WAGES**

[Sales Manager](#)

[General Manager](#)

[Assistant Manager](#)

[Operations Manager](#)

[Marketing Specialist](#)

[Marketing Manager](#)

[Public Relations Manager](#)



Better Employability  
& Higher Wages



Marketer  
HR Assistant  
Lodging Manager  
Food Service Manager

**PATHWAYS TO BACHELOR DEGREE**

**Central Washington University**  
@ Pierce College **ITAM** **Business**

**The Evergreen State College**

**Brandman University**

**Washington State University**  
(Fashion Merchandising)

**City University** (Marketing)

**Western Governors University**

**Devry University**

**University of Maryland University College**

**Eastern Oregon University**



**JOB OUTLOOK AND WAGES**

Administrative Services Manager  
Sales Manager  
Public Relations & Fundraising Manager  
Marketing Manager  
Market Research Analyst  
Management Analyst  
HR Manager  
Budget Analyst



PLEASE SEND COMMENTS OR CORRECTIONS TO:

**Roadmap Helpdesk**

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