

[Go to Pierce Career Roadmaps Home](#)



BUSINESS

[Program Details](#)

[Program Outcomes](#)

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Program Navigator
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ENTRANCE CONSIDERATIONS



- [Enrollment Prep](#)
- [Admissions](#)
- [Active Duty](#)
- [GI Bill](#)

Not Sure where to Start?

Prior Learning Credit Resources:

Test Out

[CLEP](#) [DSST](#)

Train Out

Official Military Transcripts

[JST](#) [CCAF](#)

C.O.O.L.

Credentialing Opportunities On-Line

[Army Force](#) [Navy/Marines](#) [Air](#)

CAREER EXPLORATION & EMPLOYMENT

What can I do in this career field?



Will this career field meet the needs of my family?



Receive support from:

[Job and Career Connections Office](#)

to access and use:



Related Military Specialties

Maximize your Military Training towards your Future Career!*

Anyone can enter this program, but some career codes have training that might increase the opportunity for prior learning credit.

Click on the on the job outlook links to see all the codes for this Career Field.

**All military can receive general education transfer credits. Individual programs can assist in evaluating for additional degree specific credit opportunities.*

CERTIFICATES

Business - 53 credits

HR Management - 56-58 credits

Supervision & Management - 51-53 credits

Marketing - 46-48 credits

Sales - 46-48 credits

Customer Service - 46-48 credits

Retail Management - 51-53 credits

Entrepreneurship - 51-53 credits

Project Management - 10 credits/28-30 credits

Social Media Marketing - 39 credits

Courses in these certificates apply towards Associate's Degree

JOB OUTLOOK AND WAGES

[Personnel Assistant](#)

[Payroll Clerk](#)

[HR Specialist](#)

[Supervisor \(Non-Retail\)](#)

[Advertising Specialist](#)

[Marketing Specialist](#)

[Sales Person](#)

[Customer Service Representative](#)

[Supervisor \(Retail\)](#)

[Department Manager](#)

[Project Manager](#)

ASSOCIATE DEGREE

Associate Degree in Business

Degree Plan: 99-111 credits

JOB OUTLOOK AND WAGES

[Sales Manager](#)

[General Manager](#)

[Assistant Manager](#)

[Operations Manager](#)

[Marketing Specialist](#)

[Marketing Manager](#)

[Public Relations Manager](#)



Better Employability
& Higher Wages



Marketer
HR Assistant
Lodging Manager
Food Service Manager

PATHWAYS TO BACHELOR DEGREE

Central Washington University
@ Pierce College **ITAM** **Business**

The Evergreen State College

Brandman University

Washington State University
(Fashion Merchandising)

City University (Marketing)

Western Governors University

Devry University

University of Maryland University College

Eastern Oregon University



JOB OUTLOOK AND WAGES

Administrative Services Manager
Sales Manager
Public Relations & Fundraising Manager
Marketing Manager
Market Research Analyst
Management Analyst
HR Manager
Budget Analyst



PLEASE SEND COMMENTS OR CORRECTIONS TO:

Roadmap Helpdesk

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