Career Cluster: Marketing Last Updated: 8-1-2017



## **BUSINESS**

**Program Details** 

**Program Outcomes** 

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#### **ENTRANCE CONSIDERATIONS**



- Enrollment Prep
- Admissions
- Active Duty
- GI Bill

**Not Sure where to Start?** 

Prior Learning Credit Resources:

**Test Out** 

CLEP DSST

**Train Out** 

Official Military Transcripts

<u>IST</u> <u>CCAF</u>

C.O.O.L.

Credentialing Opportunities On-Line

<u>Army Navy/Marines Air</u> <u>Force</u>

# CAREER EXPLORATION & EMPLOYMENT

What can I do in this career field?

MY NEXT MOVE (\* FOR \*)

Will this career field meet the needs of my family?



Receive support from:

Job and Career
Connections Office

to access and use:



**Career Cruising** 









# **Related Military Specialties**

Maximize your Military Training towards your Future Career!\*

Anyone can enter this program, but some career codes have training that might increase the opportunity for prior learning credit.

Click on the on the job outlook links to see all the codes for this Career Field.

\*All military can receive general education transfer credits. Individual programs can assist in evaluating for additional degree specific credit opportunities.

## CERTIFICATES

**Business** - <u>53 credits</u>

HR Management - 56-58 credits

**Supervision & Management -**  <u>51-53</u> credits

Marketing - 46-48 credits

Sales - 46-48 credits

**Customer Service -** <u>46-48 credits</u>

**Retail Management** - 51-53 credits

**Entrepreneurship -** <u>51-53 credits</u>

**Project Management** - <u>10 credits/28-</u> 30 credits

**Social Media Marketing** - <u>39 credits</u>

Courses in these certificates apply towards Associate's Degree

## ASSOCIATE DEGREE

**Associate Degree in Business** 

Degree Plan: 99-111 credits

Better Employability & Higher Wages

#### JOB OUTLOOK AND WAGES

Personnel Assistant

Payroll Clerk

**HR Specialist** 

Supervisor (Non-Retail)

**Advertising Specialist** 

**Marketing Specialist** 

<u>Sales Person</u>

Customer Service Representative

Supervisor (Retail)

Department Manager

**Project Manager** 

# JOB OUTLOOK AND WAGES

<u>Sales Manager</u>

**General Manager** 

Assistant Manager

Assistant Manager

**Operations Manager** 

**Marketing Specialist** 

Marketing Manager

Public Relations Manager

<u>Marketer</u>

HR Assistant





#### PATHWAYS TO BACHELOR DEGREE

Central Washington University

@ Pierce College <u>ITAM</u> <u>Business</u>

**The Evergreen State College** 

**Brandman University** 

**Washington State University** 

(Fashion Merchandising)

**City University** (Marketing)

**Western Governors University** 

**Devry University** 

University of Maryland University
College

**Eastern Oregon University** 

PLEASE SEND COMMENTS OR CORRECTIONS TO:

## Roadmap Helpdesk

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# <u>Lodging Manager</u> <u>Food Service Manager</u>

### JOB OUTLOOK AND WAGES

Administrative Services Manager

Sales Manager

<u>Public Relations & Fundraising Manager</u>

Marketing Manager

Market Research Analyst

**Management Analyst** 

HR Manager

**Budget Analyst** 

#### **BROUGHT TO YOU BY:**

