Career Cluster: Last Updated: 4-18-2018



Business, Marketing & Computer Science

Develop ★ Collaborate ★ Deliver

CAREER EXPLORATION

Will I like this Career Field?

Are you a leader?

Do you enjoy developing an idea and seeing the end product?

Do you like organizing people, planning activities, and talking?

See an Advisor to get a code for:



Other Resources:





Explore Your Future in this Pathway:





ACADEMIC GRADUATION REQUIREMENTS

Core Courses

Electives

9TH - 12TH GRADE:

Business Marketing I**
Business & Personal Law

Sports & Entertainment Marketing I**

10TH - 12TH GRADE:

Retail Store Operations** Advanced Retail Store Operations** Sports & Entertainment Marketing II** AP Computer Science-Principles**

**Dual Credit Courses

Many courses are articulated with local community and technical colleges and students who register and maintain a B or better will earn college credit.

11TH - 12TH GRADE:

Financial Literacy
Work Based Learning

LEADERSHIP AND TRAINING OPPORTUNITIES

Certifications Offered

Precision Exams
Dual Credit

Experience the Pathway & Build Your Resume Related
<u>Activities</u>
Student Store

DECA

GRADUATION



EMPLOYMENT OPTIONS





Higher Wages, More Employment Options, Better Employability

LOCAL 2 AND 4 YEAR EDUCATION OPTIONS

Careers needing some College or Associates Degree

<u>Sales Managers</u> <u>Computer System analyst</u> Sales

Careers needing Bachelors Degree or More

Marketing Managers
Public Relations
Accountant

<u>Market Research Analyst</u> <u>Marketing Specialist</u>

Technical Colleges

2 Year Colleges

Public 4 Year

Private 4 Year







UNIVERSITY of

WASHINGTON

the evergreen state college





















Western

PLEASE SEND COMMENTS OR CORRECTIONS TO: Roadmap Helpdesk

BROUGHT TO YOU BY:

